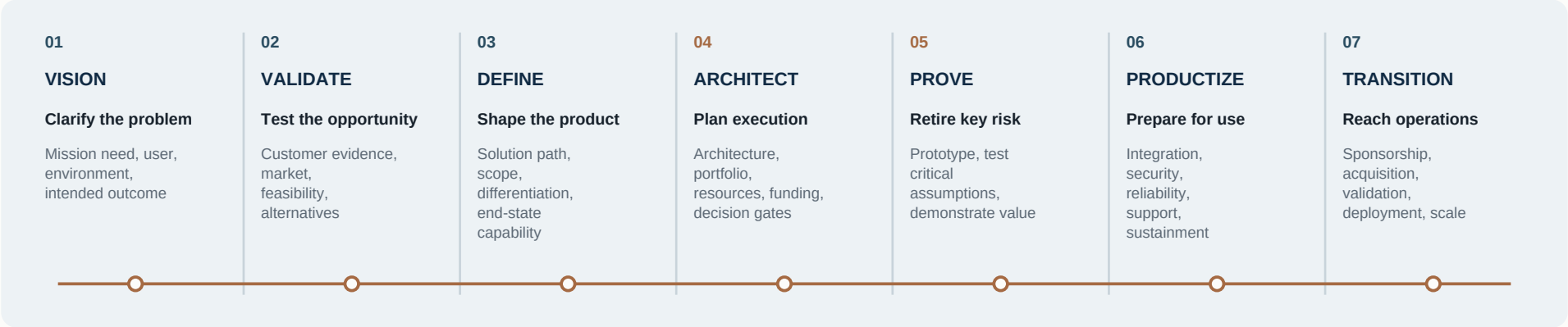


FROM TECHNICAL CAPABILITY TO VIABLE PRODUCT

A practical framework for reducing uncertainty as emerging technology moves from concept to operational product.

THE PREMISE Technical feasibility is only one part of product viability. Strong opportunities connect mission need, customer evidence, differentiation, development, capital, acquisition and transition before significant resources are committed.

THE CAPABILITY-TO-PRODUCT PATH



FOUR LENSES STAY CONNECTED

